



## PROJECT

**GameWorks**  
Columbus, OH

## DETAILS

**Black K-13®**  
1½" Thickness

The Easton Town Center contains 750,000 square feet of "best of class" restaurant, retail and entertainment operators. Among the tenants providing entertainment and dining options is GameWorks.

GameWorks is a unique entertainment venue comprised of a series of integrated environments all designed to offer guests a great social experience around games. By day, GameWorks is an excellent place to have lunch with business associates, conduct corporate meetings or just compete with friends on a variety of motion simulation games. By night, the mood and atmo-

sphere change. GameWorks becomes an adult destination, featuring a sit-down restaurant, full-service bar and variety of exciting game zones.

Without K-13 on the ceilings, GameWorks would be an acoustical nightmare. But with K-13, on the metal roof, the noise of the video games, music, restaurant, and two full service bars is absorbed to a point where GameWorks becomes a comfortable environment for the entire family.

Black K-13 was sprayed at a thickness of 1½" to the ceiling of the entire facility for noise control. The application provides the facility with an impressive Noise Reduction Coefficient (NRC) of 0.90.

The amazing acoustical performance of K-13 is due to the fact that the resilient fibers absorb energy instead of reflecting it, reducing reverberation time and making speech and music more intelli-

gible.

In addition to K-13's acoustical properties, the material also has thermal properties. K-13 insulates by creating dead air spaces between and within its hollow fibers. Because K-13 fibers are sprayed-in-place, they fill cracks, seams and voids, forming a monolithic coating over the substrate which reduces air infiltration. Unlike prefabricated insulations, K-13 has no voids or compressed areas to reduce thermal efficiency. The result is a more effective in-place product with exceptionally low heat transfer characteristics.

Entertainment facilities, restaurants, night clubs, theaters, and multi-purpose centers are a small selection of project types in which K-13 can be utilized to provide an attractive acoustical treatment. Contact International Cellulose Corporation today at (800) 444-1252 for complete details on how K-13 can improve your new construction and renovation projects. Visit us on-line at: [www.spray-on.com](http://www.spray-on.com)