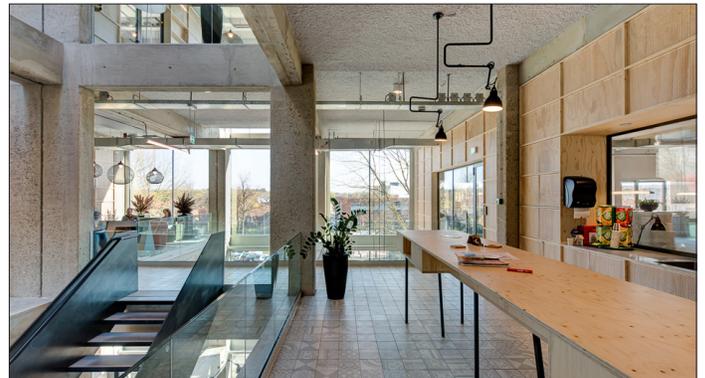
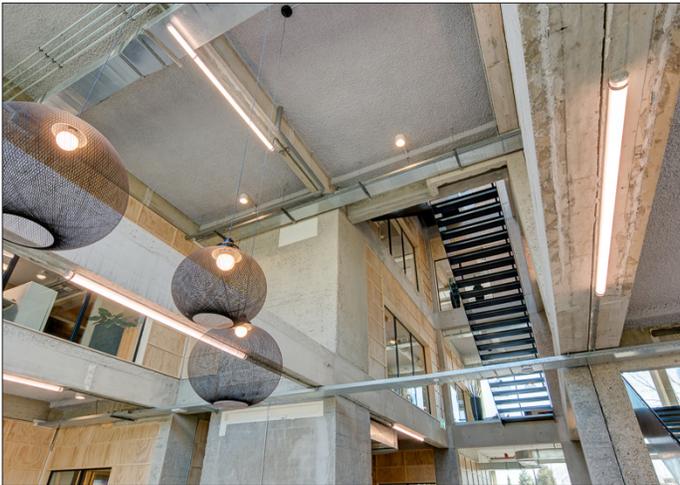




DESIGN SOLUTION

OPEN-PLAN OFFICE

PROJECT	Alliance Hilversum Hilversum, The Netherlands
DETAILS	K-13 Custom Color 1" Thick 21,500 Sq. Ft.
ARCHITECT	Studio Nine Dots Amsterdam, The Netherlands



To effectively convert an existing, industrial building into a functional open-plan office, acoustical treatment is key. Without adequate acoustical finishes, hard surfaces and materials, which reflect sound, will produce echo reverberation and excessive noise, decreasing functionality and occupant comfort. Unlike hard surfaces and materials, K-13 absorbs excessive noise, making speech and music more intelligible, while enhancing overall sound quality.

K-13 is a high-performance, spray-applied, acoustical and thermal finish system that is tailored to meet the acoustical, thermal, and design objectives for a wide range of project types. It is available in 7 standard colors and in virtually any custom, integral color. Made in the USA from recycled, plant-based fibers, K-13 is the natural choice for new construction, renovation, and historic preservation projects.



Contact International Cellulose Corporation today at (800) 444-1252 or visit us online at www.spray-on.com for complete details on how ICC can improve your building projects. ICC also offers architects an AIA/CES HSW Lunch N Learn program both live and on-line on the subject of Spray-Applied Acoustical Finishes.

SIMILAR PROJECTS



Urban Grape
Boston, MA



SPIN! Neapolitan Pizza
Prairie Village, Kansas



Monona Terrace
Madison, WI

WHY DO YOU NEED TO CONSIDER ACOUSTICS?

Modern interior design often consists of hard surfaces and materials, which reflect sound. For this reason, many restaurants and entertainment venues have become synonymous with excessive noise.

To effectively treat acoustics within this type of environment, sound absorption is essential. K-13 is well suited for use in these areas as it is both attractive and beneficial.

K-13 is spray-applied, and can adhere to virtually any common substrate, or surface configuration. K-13 is available in 7 standard colors, and can also be produced in custom matched, integrated colors.



Warehouse Bar & Grille

Boston, MA

Warehouse Bar & Grille is a masterful fusion of an upscale eatery and neighborhood sports bar. Edgy design details include concrete flooring, industrial lighting, open ductwork, and metal accents that give the restaurant its stylish, "warehouse" look. To prevent the restaurant from sounding like a real warehouse, K-13 Gray was applied to the open truss ceiling. K-13 absorbs the unwanted sound produced by the numerous hard surfaces throughout the space, while enhancing the industrial look.



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