



DESIGN SOLUTION CONVENTION CENTERS

PROJECT

Hilton Branson Convention Center
Branson, MO

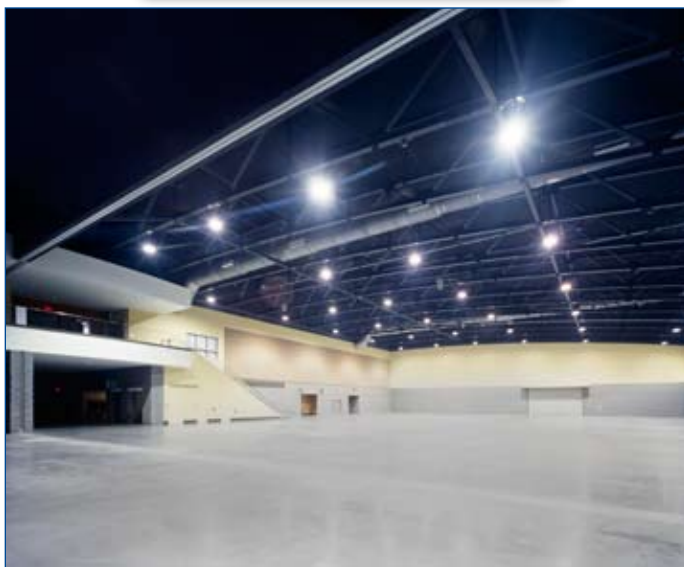
ARCHITECTS

Thompson, Ventulett, Stainback
& Associates
Atlanta, GA

Crawford Architects
Kansas City, MO

DETAILS

K-13® Black
1.5" Thick
47,000 sq. ft.



The Hilton Branson Convention Center is a newly constructed 300,000 square foot multi-purpose facility located in the middle of the Branson Landing development. This includes 47,000 square feet of exhibit space. This space is designed to host tradeshows, conference, auctions, expos and special events. With the range of activities expected, controlling sound reverberation is important,

The Architects chose International Cellulose's K-13 because of its superior Noise Reduction Co-Efficient (NRC). Applied at an application of 1 1/2" to the ceiling provided an NRC of 0.90 (90%). Black was chosen as the color because it helps keep the focus on the event and helps eliminate any light reflection problems.

K-13 offers superior acoustical control and is available in 6 standard colors: black, gray, light gray, tan, white, and beige. Custom colors are also available to match any interior décor.

No matter what your design requirements or budget constraints, K-13 can be customized to meet your needs. For new construction or renovation projects, ICC's family of products offer the ideal ceiling treatment for all of your thermal and acoustical needs. For additional information, contact us at **(800) 444-1252** or visit our website at www.spray-on.com.