



PROJECT DESIGN SOLUTIONS

The Gap



PROJECT

OH The Gap - Groveport
Groveport, OH

DETAILS

White K-13®
109,200 Square Feet
2" Thickness

The Gap is one of the most successful retailers in the world. They have over 3,647 stores in the United States, United Kingdom, France, Germany and Japan. Gap, Baby Gap, Banana Republic and Old Navy are all part of the Gap family retail stores. Supplying these stores with stock requires a network of distribution centers across the world that are kept busy with constant orders of clothing from the retail stores. The warehouses can get quite noisy at times with forklifts and the hustle and bustle of the day's work.

Because of the increase in demand for Gap products, more distribution centers were needed across the world.

Groveport, Ohio was picked as a strategic point for a new distribution center. High volumes of merchandise will pass through this distribution center, as it will supply the central United States Gap stores with clothing stock.

The high volume of merchandise also meant a higher decibel level. Gap wanted to ensure a quality work environment for its employees by reducing the noise level. The company also had a limited time frame to work with. After researching many different solutions, Gap decided K-13 was the best solution for the problem, and K-13 was applied to the walls of the distribution center.

The product was applied in a timely manner ahead of schedule and reduced the sound level of the warehouse, ensuring a quality sound level for employees of the Gap. Because of the sound absorbing qualities of K-13 and swift application of the product other Gap distribution centers have plans to utilize K-13.

Warehouses, churches, arenas, gyms, schools and restaurants are just a few of the many types of projects that benefit from K-13 products. Contact International Cellulose Corporation today at (800) 444-1252 for complete details on how K-13 can improve your new construction and renovation projects or visit our web site at: www.spray-on.com.