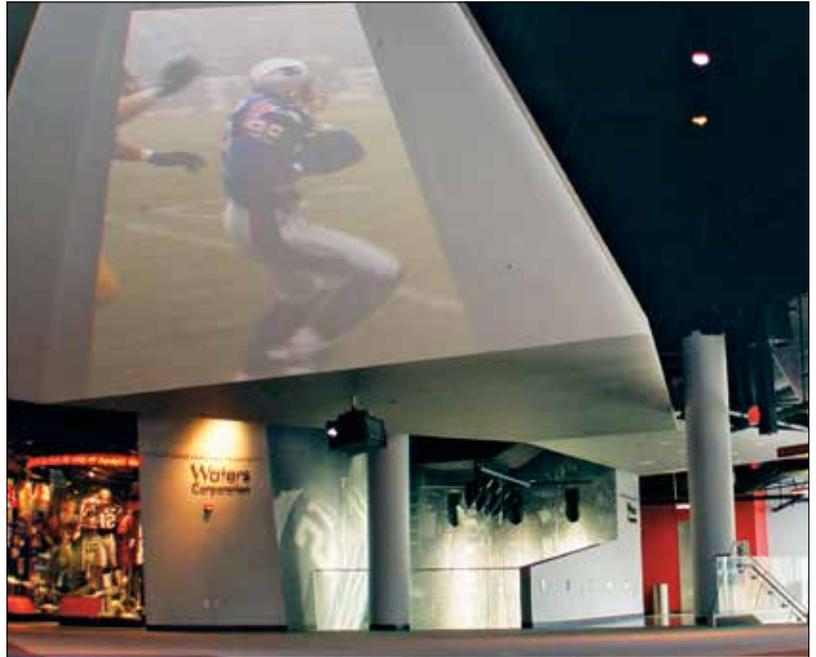




# DESIGN SOLUTION

## MUSEUM

<b>PROJECT</b>	Patriots Hall of Fame Patriot Place Foxboro, MA
<b>ARCHITECT</b>	Arrowstreet Inc. Somerville, MA
<b>DETAILS</b>	K-13 Black 4,600 Square Feet 1" Thickness



The Hall at Patriot Place is a unique sports and educational experience showcasing the history of the football franchise and housing its Hall of Fame. The venue, adjacent to Gillette Stadium in Foxborough, Massachusetts, features a dazzling array of interactive and immersive multimedia exhibits and artifacts. The large amount of visitors and loud multimedia shows demanded attention to the acoustics of the building.

K-13 Black was chosen to be the backdrop of the large screens on the ceiling. With all of the exciting interactive displays in the new Patriot Hall of Fame, the black K-13 is hardly noticed overhead. The K-13 provides an impressive noise reduction coefficient of .90 and allows visitors to comfortably enjoy high volume, multi-media presentations within the same room and still be able to converse with each other.

No matter what your design requirements and budget constraints are, ICC's products can be customized to meet your needs. Museums, office buildings, and retail stores are just a few of the many



types of projects that benefit from K-13. Whether for new construction or renovation, International Cellulose has an acoustical and thermal solution to help you create the ideal interior space.

**Contact International Cellulose Corporation today at (800) 444-1252 or visit us online at [www.spray-on.com](http://www.spray-on.com) for complete details on how ICC can improve your building projects. ICC also offers architects an AIA/CES HSW SD Lunch N Learn program both live and on-line on the subject of Solving Architectural Noise Problems.**

## SIMILAR PROJECTS



**Lone Star Flight Museum**  
Galveston, TX



**Minneapolis Institute of Arts**  
Minneapolis, MN



**Tech Museum of Innovation**  
San Jose, CA

### WHY DO MUSEUMS NEED TO CONSIDER ACOUSTICS?

Museums present unique problems when considering acoustics. Depending on the volume of visitors and the multimedia exhibits, a noisy environment can be created that counteracts the purpose of the space.

The resilient fibers of K-13 absorb sound energy instead of reflecting it, reducing reverberation time and making speech and music more intelligible. K-13 reduces excessive noise while greatly improving ambient sound quality.

K-13 is spray-applied, and can adhere to virtually any common substrate, or surface configuration. K-13 is available in six standard colors, and can also be produced in custom matched, integrated colors. K-13 is made of 80% recycled materials and can add LEED credits to your project.



**Flint Hills Discovery Center**

Manhattan, KS

The Flint Hills Discovery Center is a 35,000 sq. ft. state-of-the-art museum and science center focusing on the Tallgrass Prairie Region. At the entrance of the museum, a dome with projected images of the prairie greets visitors. White SonaKrete was chosen to complete the dome due to its superior sound absorption qualities and its smooth plaster-like finish. Because it was spray-applied and then hand-troweled, the dome's shape was no hindrance to providing exceptional sound control.



12315 Robin Blvd.  
Houston, TX 77045  
(713) 433-6701 | Toll Free: (800) 444-1252  
Fax: (713) 433-2029  
icc@spray-on.com | www.spray-on.com



K-13® is manufactured with:  
Minimum 80% recycled content

PRINTED IN USA 2/14  
© 2013 ICC ALL RIGHTS RESERVED.

