



# PROJECT PROFILE

## MULTI-PURPOSE CENTERS



### PROJECT

Harvey & Bernice Jones Family Center  
Springdale, AR

### ARCHITECT

Hight-Jackson Associates  
1108 West Poplar  
Rogers, AR 72756

### DETAILS

K-13<sup>®</sup> Custom Color  
100,000 Square Feet  
1"-3" Thickness

The Harvey & Bernice Jones Family Center is one of the most interesting renovation projects using K-13 spray-applied thermal and acoustic systems. Successful entrepreneur Harvey Jones owned Jones Truck Line, the largest independently owned truck line in the

United States. When he died he left a sizable inheritance to his wife, Bernice, along with the company's old freight terminal in Springdale. Bernice Jones used her inheritance to convert the freight terminal into a family center for the community of Springdale. The \$40 million recreation facility features a basketball court, swimming pool, ice rink and 5,000 square feet of office space with computers/Internet access. The center is free of charge to all who cross its threshold, offering 155 tuition-free classes ranging from cooking to finances and computers.

K-13 spray-applied insulation was selected for several areas of the complex--the gymnasium, concert hall, swimming pool, hallways and tunnels--totaling

100,000 square feet. K-13 suited the project well because of the attractive look it provides while still meeting the acoustical and insulating benefits the architect was looking for. Spray depth varied from 1-3 inches depending on the needs of the specific venue.

The Harvey and Bernice Jones Family Center utilized a special color K-13. Designers sought a color that would match the paint color throughout the rest of the project. ICC worked closely with project architects to mix a special off-white color that would blend well with the overall look of the center.