



DESIGN SOLUTION

K-13 Rocks the Hard Rock Cafe



K-13 Thermal and Acoustical Insulation was applied to the ceiling of the Detroit Hard Rock Cafe in an attractive black finish. K-13 absorbs sound energy instead of reflecting it and reduces reverberation time making it an ideal application for a live music venue or restaurant. The first Hard Rock Café opened its doors in 1971 when Rock N’ Roll was at its peak. Now, there are 171 venues across the United States. Being a live music venue and a business that centers itself around sound, it’s no question why the Hard Rock Café needed superior acoustics in their facilities.

No matter what your design requirements or budget constraints, K-13 can be customized to meet your needs. For new construction or renovation projects, ICC’s family of products offer the ideal ceiling treatment for all of your thermal and acoustical needs. For additional information, contact us at (800) 444-1252 or visit our website at www.spray-on.com.

K-13 Comes in Standard & Custom Colors



PROJECT	Hard Rock Café Detroit, MI
DETAILS	K-13 Black 3" Thick 3,000 Sq. Ft. Sprayed over Metal Deck Ceiling
ARCHITECT	Rossetti Assoc. Architects 280 N. Old Woodward Ave. Birmingham, MI 48009