

AN ACOUSTICAL FINISH CASE STUDY FROM INTERNATIONAL CELLULOSE



PROJECT	Cullen's Upscale American Grille Houston, TX
DETAILS	SonaKrete® Custom Integral Color: Suede 38,000 Sq. Ft. @ 1/2" (NRC .65)
ARCHITECT	Mike Treadway Architects 2400 Augusta Dr Suite 100 Houston, TX 77057

When Cullen's Upscale American Grille in Houston, TX was built, no expense was spared with special attention to interior finishes. At 38,000 square feet there are 11 banquet rooms, one private glass-enclosed room, and a live music venue.

The architect knew in advance there was going to be some unique acoustic challenges in the ballroom dome ceiling and the main dining area. The original thought was to use acoustical panels, but they wanted to keep the smooth monolithic look. The architect chose SonaKrete with a special color in mind.

Acoustic considerations are all too often neglected in the design phase of a restaurant. Everyone knows how difficult it is to have a conversation in a noisy restaurant. The average noise level of a

typical restaurant during a dining rush is 80 dB. That's equivalent to a lawnmower! At those levels, the general ambience is totally spoiled.

SonaKrete® is a spray-applied, hand-trowelled, premium finish which eliminates the popcorn look of other sprayed acoustic products. SonaKrete® also qualifies for multiple LEED Credits. Available in white, arctic white and custom integral colors, SonaKrete® offers versatile options that help meet both your most demanding aesthetic and acoustic needs.

SonaKrete® fills a void in the high-end market of acoustic finishes. When it comes to aesthetics, physical toughness, economy of installation and performance, SonaKrete® is in a league of its own.

With SonaKrete®, Quiet Never Looked So Good.

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