

Project Details

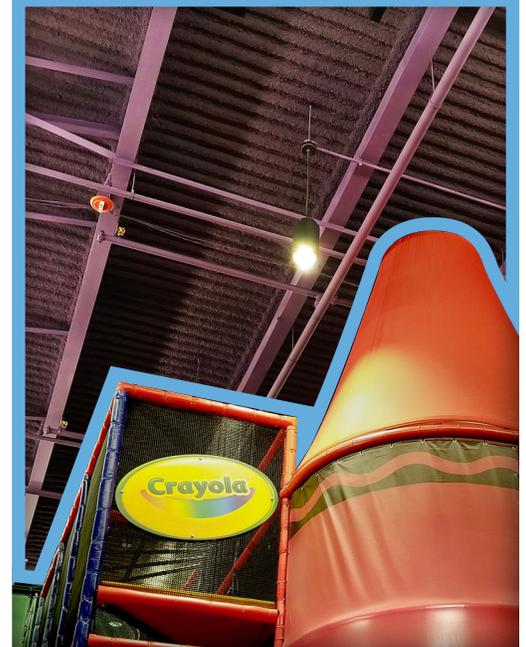
Name: Crayola Experience
Location: Dallas, TX

Product Details

Product: K-13
Color: Custom Colors

Architect Details

Name: Beck Group
Location: Dallas, TX



“Crayola Experience Plano is where the magic of Crayola comes to life! With 60,000 square feet of attractions, Crayola Experience is Texas’ most colorful family destination for interactive, creative play! Families typically spend 3-4 hours exploring the 25 hands-on attractions.”

To prevent the Crayola Experience from being over powered by the sound of excitement from the kids, the Beck Group chose K-13 in custom colors to be spray-applied to the ceiling. K-13 absorbs the unwanted sound produced by the numerous hard surfaces throughout the space, while enhancing and complementing the brightly colored attractions below.



ACOUSTIC SOLUTIONS FOR SIMILAR K-13 PROJECTS



ANGRY BIRDS ACTIVITY PARK

ST PETERSBURG, RUSSIA

Since its inception in December 2009, the Angry Birds game has garnered 2.5 billion downloads globally. One of the most downloaded games of all time, Angry Birds is now coming to life at the Angry Birds Activity Park. This park features 4,000 square meters of entertainment: 8 special zones, 40 developing attractions, 4 rooms for children's celebrations, a cafe and a brand store. In order to control acoustics in these distinct areas, K-13 Black was selected and spray-applied to the museum's soaring ceiling. In addition to acoustics, K-13 Black provides a blackout effect; dramatically enhancing the brilliant LED lighting showcasing the attractions. K-13 also provides thermal efficiency and is composed of 80% recycled materials.

Acoustic Performance

K-13 is applied in thicknesses from 1" up to 5" to provide the desired level of acoustical absorption. At 1", K-13 provides a NRC of .80.

Thermal Value

K-13 has a R-Value of 3.75 per inch. This demonstrates how K-13 helps keep a space at the right temperature, saving on costs and the environment.

Application

K-13 is spray-applied, between 1" and 5". It is engineered for application to common substrates and can adhere to complex or irregular surfaces.

Colorful Options

K-13 is available in standard colors, and can be manufactured in custom, integral colors for unlimited design options.



MUSEUM OF NATURAL CURIOSITY
Lehi, UT



SPLITZ BOWLING
Westminster, CO



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