Located in the heart of downtown Roanoke, Virginia, The Patrick Henry ballroom has been the preferred venue among diplomats, socialites, and executives for many years. It was originally built in 1925 and recently underwent an extensive, historic restoration and renovation. Newly restored; the Patrick Henry Ballroom once again offers guests a classic, historic ambience for prestigious events, conferences, concerts, and other social occasions.

Resurrecting this historic building from the past was quite an undertaking, but not one that the distinguished Commonwealth Architects could not handle. Close attention to detail was essential in order to preserve the building’s existing features while integrating modern accommodations and necessities. In order to maximize the Ballroom's acoustic control, SonaKrete was applied to the ceiling undergoing historic renovation. The SonaKrete was installed using an expert feathering technique. This precise application revamped the ceiling while preserving the building’s original ornate plaster trim and exposing the fine details of the compass points.

SonaKrete is a spray-applied, hand-troweled, premium finish that fills a void in the high-end market of acoustic finishes. SonaKrete is ideal for any architectural space requiring both acoustic performance and beautiful aesthetics. SonaKrete is available in White, which has a GE reflectivity of 74, and Arctic White, with a GE reflectivity of 81, and can also be produced in custom colors. SonaKrete, at only ½”, provides an NRC of .65. Additionally, SonaKrete qualifies for multiple LEED credits when specified.

No matter what your design requirements and budget constraints, ICC's products can be customized to meet your needs. Restaurants, libraries, offices, hotels, and worship centers are just a few of the many types of projects in which SonaKrete can be utilized to provide an attractive acoustical treatment. For new construction or renovation projects, ICC’s family of products offer the ideal ceiling treatment for any thermal or acoustical insulation need.

Contact International Cellulose Corporation today at (800) 444-1252 or visit us online at www.spray-on.com for complete details on how ICC can improve your building projects. ICC also offers architects an AIA/CES HSW Lunch N Learn program both live and on-line on the subject of Spray-Applied Acoustical Finishes.
There are so many things to consider when designing a restaurant, bar, or nightclub, that acoustics are sometimes overlooked. This can have disastrous results, ranging from unhappy customers to costly health and safety violations. This can easily be avoided with SonaKrete Premium Acoustical Finish.

The resilient fibers of SonaKrete absorb sound energy instead of reflecting it, reducing reverberation time and making speech and music more intelligible. SonaKrete reduces excessive noise while greatly improving ambient sound quality.

SonaKrete is available in two standard colors, and can also be produced in custom matched, integrated colors.

Blowing Rock Country Club’s elegant ballroom features rich design details that include: an oversized stone fireplace, hand-scraped wood flooring, and enormous windows overlooking the golf course. Since optimum noise control was an essential component of the ballroom’s renovation; a custom color of SonaKrete was selected to provide state-of-the-art acoustic control.