



PROJECT PROFILE

ENTERTAINMENT CENTERS

PROJECT

House of Blues
Chicago, IL

ARCHITECT

L.B. Berkley & Assoc.
137 N. Wabash
Chicago, IL 60602

DETAILS

K-13® Black
24,000 Square Feet
3" Thickness



The House of Blues is the brainchild of Isaac Tigrett, an entrepreneur who launched his successful career with the opening of the first Hard Rock Café in London at the age of 22. His first House of Blues opened in Boston to an enthusiastic response and other clubs quickly followed. Chicago's House of Blues, however, captures the flavor of the city's legendary blues status while introducing sophisticated sound and lighting technology for an exciting atmosphere.

The House of Blues features a large stage with elaborate sound and lighting and a restaurant. Balconies are detailed in gold leaf decorative plaster that change color with various lighting filters. K-13 "Black" was sprayed to the underside of

the roof which rises more than 40 feet above the floor of the club.

The area of the roof which was sprayed is not a flat roof, but more of a saddle shape. K-13's spray application enabled the facility to maintain the integrity of the original structure and design. The color was chosen because of the fact that black reflects no light and allows the client to control the lighting in the theater.

In a musical performance venue, acoustics are a critical concern. The House of Blues had an additional noise consideration because immediately above the club are twin towers of apartments. K-13 appealed to House of Blues de-

signers because of the product's own excellent performance in reducing sound reverberation and enhancing sound quality.

Superior acoustic control and thermal qualities, the ability to conform to any substrate configuration and an attractive, uniform texture made K-13 the best ceiling finish for Chicago's House of Blues. For new construction or renovation projects, ICC's family of products offer the ideal ceiling treatment for any thermal or acoustic insulation need. Contact International Cellulose Corporation today at 800/444-1252 for complete details on how ICC can improve your building projects.