

AN ACOUSTICAL FINISH CASE STUDY FROM INTERNATIONAL CELLULOSE



PROJECT	Lunello Restaurant Cedar Grove, NJ
ACOUSTICAL CONSULTANT	Lewis S. Goodfriend & Assoc. Whippany, NJ
DETAILS	SonaKrete 2,500 sq. ft. @ 1/2” Integral Suede Color

Maintaining the original look of a ceiling is critical, particularly in historical and high profile designer situations. The elegant dining areas of the Lunello Restaurant had noise problems that were so bad that customers left with complaints, some vowing to never come back until the noise problem was corrected. Management contacted Matt Murello, PE and President of the acoustic consulting firm of Lewis S. Goodfriend & Associates, for advice. Matt recommended spraying 2,500 sq. ft. of ceilings in matching suede color SonaKrete.

The restaurant management wasn't completely convinced that spraying the ceiling would do the job. Matt convinced them to do just one small room for starters. The very next day, management called Matt and asked "how fast can you get those acoustical guys back out here to get the other two rooms and the bar treated"? During that time, incoming clients specifically asked to be seated in "the quiet room". Each room

was sprayed in one day, Monday, when the restaurant was closed. Custom gold tinted SonaKrete was used in the bar area. SonaKrete is a LEED Certified, premium acoustic finish manufactured by International Cellulose of Houston, TX.

When it comes to performance, durability and good looks, hand-trowelled SonaKrete is in a league all its own. SonaKrete at only 1/2" provides an NRC of .65. That equates to a lower installed cost than traditional 1" thick-sprayed acoustic plaster systems. The two standard colors of SonaKrete are White and Arctic White. Virtually any custom integral color is available. This gives your design team an opportunity to become very creative.

Only the ICC licensed contractors, who we would describe as the Michaelangelo's of the spray acoustics industry, install SonaKrete. SonaKrete is also ideal for worship centers, museums, libraries, offices, lobbies, boardrooms, correctional facilities, and wherever performance, appearance and durability call for only the very best. Contact International Cellulose at **1-877-790-9367** for samples and complete technical data. We also invite you to our website at www.sonakrete.com. ICC even provides architects an AIA/CES program on the subject of Spray-Applied Acoustic Finishes.