

SonaSpray[®] "fc"
Acoustical treatment

PROJECT DESIGN SOLUTIONS
SPORTS ILLUSTRATED



PROJECT

Time Inc. Sports Illustrated
New York, NY

Architect

Roland Quiron
Mancini Duffy Architects
New York, NY

DETAILS

SonaSpray "fc"
White
1/2" Thick
55,000 Square Feet



Sports Illustrated is one of the best selling sports magazines in the world. Each week Sports Illustrated updates millions of readers on the world of sports. Recently, Sports Illustrated decided to renovate their office building in New York City. The architectural firm Mancini-Duffy was hired to wrestle the job.

One of the first obstacles facing the architect was the office ceiling. The office was open and the ceiling was

poured-in-place concrete. The surface was dull, boring and did not present a professional appearance. White SonaSpray "fc" was chosen to tackle the problem.

A half-inch of SonaSpray "fc" white was applied to 55,000 square feet of the office space. The SonaSpray "fc" added a touch of class to the office with its uniform texture, and raised the noise reduction coefficient to .65. With a light reflectivity of 73%, SonaSpray "fc" im-

proved the lighting of the offices and made it more conducive for business.

For new construction or renovation projects, ICC's family of products offers the ideal ceiling treatment for thermal or acoustical insulation requirements. Contact International Cellulose Corporation today at **(800) 444-1252** for complete details on how ICC can improve your building project, or visit our web site at: **www.spray-on.com**.