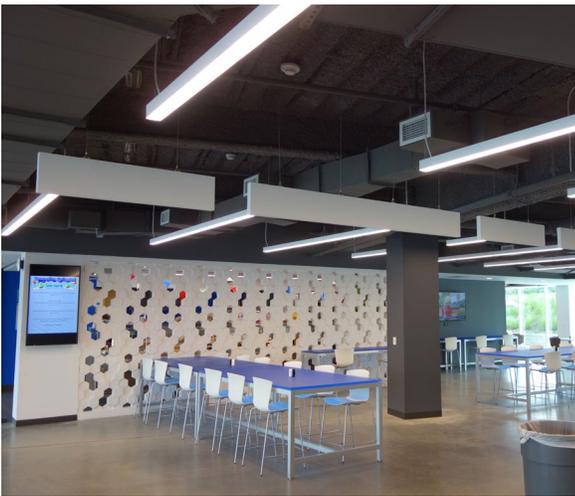




# DESIGN SOLUTION

## DYNAMIC OPEN-PLAN OFFICE



### Project Details

**Name:** Dealertrack Technologies H.Q.  
**Location:** New Hyde Park, New York

### Product Details

**Product:** K-13  
**Color:** Black

### Acoustical Consultant

**Product:** Spector Group  
**Details:** New York, New York



Located in New Hyde Park, NY, Dealertrack Technologies' new headquarters is an expansive, environmentally friendly, LEED-certified office building, encompassing over 230,000 square feet. The facility is home to nearly 600 team members with the capacity to grow. It includes numerous conference and meeting rooms, which can accommodate both small and large groups, a large cafeteria, open-plan workstations, and private offices. Situated on over nine acres, the impressive facility contains basketball courts, a cardio room, a yoga studio, indoor and outdoor dining, and walking trails.



In order to ensure the space would serve as a comfortable, functional environment, acoustics were key to the open-concept design. To address the need for acoustics, without compromising environmental or design objectives, K-13 in Black was utilized for the ceilings throughout the space. Spray-applied directly to the exposed metal decking, the application of K-13 serves as an exposed finish that absorbs echo, reverberation, and excessive noise, which would otherwise be prevalent due to numerous hard surfaces and flooring. In addition to acoustical performance, K-13 is GREENGUARD Gold certified for indoor air quality and contributes towards a healthy indoor environment. Made in the USA from natural, plant-based fibers, K-13 contains high levels of sequestered carbon, which helps to reduce the building's environmental impact.

# ACOUSTIC & THERMAL SOLUTIONS

## FOR SIMILAR K-13 PROJECTS



### USO GREAT LAKES CENTER

GREAT LAKES, ILLINOIS

Located within the historic Great Lakes Naval Academy, the largest naval training center in the United States, the USO Great Lakes Center offers active duty service members and their families a space for rest, relaxation, and recreation. Designed by Perkins Eastman, the center features several lounge areas, recreation tables, and e-game rooms, and even includes a state-of-the-art music room featuring guitars, drums, and a mixing board. To ensure the space would serve as a functional, comfortable environment, acoustical consideration was key. To address the need for acoustics without compromising the open-concept layout, K-13 in Gray and K-13 in Light Gray were utilized for the ceilings throughout the space. The applications of K-13 serve as exposed interior finishes that complement the open layout and interior design while controlling echo, reverberation, and excessive noise, which would otherwise be prevalent in a space of this type.

### Acoustic Performance

K-13 is applied in thicknesses from 1" up to 5" to provide the desired level of acoustical absorption. At 1", K-13 provides a NRC of .80.

### Thermal Value

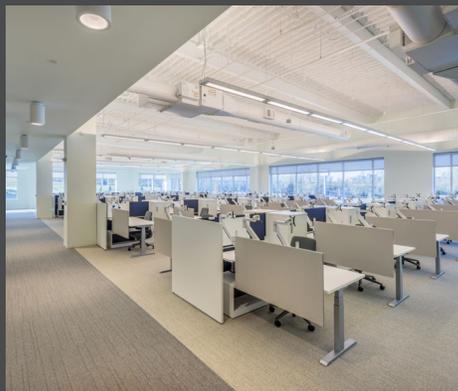
K-13 has a R-Value of 3.7 per inch. This demonstrates how K-13 helps keep a space at the right temperature, saving on costs and the environment.

### Application

K-13 is spray-applied, between 1" and 5". It is engineered for application to common substrates and can adhere to complex or irregular surfaces.

### Colorful Options

K-13 is available in standard colors, and can be manufactured in custom, integral colors for unlimited design options.



LKQ NORTH AMERICAN H.Q.  
Antioch, Tennessee



INDUSTRIOUS  
Dallas, Texas



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