



Project Details

Name: Itsy Bitsy Boutique

Location: Houston, Texas

Product Details

Product: K-13

Details: White

Itsy Bitsy Boutique is a charming retailer carrying clothes, toys, and accessories for newborns, children, and tweens. Itsy Bitsy is located in the upscale River Oaks neighborhood of Houston, Texas.

In order to maximize ceiling height while ensuring a comfortable environment for guests, Itsy Bitsy utilized K-13 in white for the ceilings of their space. Applied directly to the ribbed metal decking, the installation of K-13 serves as an exposed interior finish that provides exceptional acoustical control. In addition to acoustic performance, K-13 in White provides high light reflectance to brighten the space and complement the sunny interior design.

K-13 is a high-performance, thermal and acoustical finish system. It is available in six standard colors and in custom integral colors. No matter your design requirements or budget constraints, K-13 can be customized to meet your project needs. Parking garages, warehouses, restaurants, gymnasiums, sports facilities, and schools are just a few of the many projects that benefit from K-13. Whether for new construction or renovation, International Cellulose has an acoustical and thermal solution to help you create the ideal space.



ACOUSTIC & THERMAL SOLUTIONS FOR SIMILAR K-13 PROJECTS



BROCKHOLES WETLANDS CENTRE
United Kingdom



SOUNDWAVES
Houston, Texas



BARCLAYS GLOBAL SERVICE CENTRE
Maharashtra, India

Acoustic Performance

K-13 is applied in thicknesses from 1" up to 5" to provide the desired level of acoustical absorption. At 1", K-13 provides a NRC of .80.

Thermal Value

K-13 has a R-Value of 3.75 per inch. This demonstrates how K-13 helps keep a space at the right temperature, saving on costs and the environment.

Application

K-13 is spray-applied, between 1" and 5". It is engineered for application to common substrates and can adhere to complex or irregular surfaces.

Colorful Options

K-13 is available in standard colors, and can be manufactured in custom, integral colors for unlimited design options.



ACURA OF PEABODY

PEABODY, MASSACHUSETTS

Never mind the showroom, go to the service area of this Acura Dealership and ask the staff what they think about the newly installed K-13 acoustical treatment. With reverberation times over 4 seconds, the noise levels in the garage area made the working conditions unbearable. During the 5 day application, as each section was completed, the staff was amazed by the results. After final completion, a conversation can now be had from one end of the garage to the other.



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